

## Annual Report 2023-24

### Department of Mass Communication and Journalism

#### September 26-27, 2023:

In the 5th Semester, students from the Department of Mass Communication and Journalism participated in the "Still in Motion" event at Salesian College, Siliguri. Organized jointly by the Department of Mass Communication and Journalism at Salesian College and the Media Association, Siliguri, the event provided a platform for students to showcase their talents and compete with peers from 10 institutions across the Darjeeling districts.

Our students shone brightly, clinching top honors in various categories. Anshu Kumar secured the 1st prize in Mobile Photography and emerged as the runner-up in Advertisement making. Similarly, Nuhang Subba and Abishek Budhathoki attained the runner-up positions in Reels making and Short Film category, respectively. This triumphant participation highlighted our students' prowess and creativity in the field of media and journalism.



#### Inter-institutional media event open its doors for 2 exciting days at Salesian College Siliguri

**SIKKIM, OCT 1 /-/-**The second edition of the highly anticipated "Still in Motion" Inter-institutional media event opened its doors spanning for two exciting days at Salesian College Siliguri on September 26 and 27 where the most number of awards were bagged by St. Joseph's College Darjeeling. The event was expertly organized by the Department of Mass Communication and Journalism in collaboration with Media Association after the college attained autonomy. It truly provided a blend of entertainment and valuable education for the numerous participants from 10 different institutions across the Darjeeling district. The competitions were judged by distinguished judges namely Rahul Sombhavi Sinha the owner and CEO of The Cord Bharat, creator at Nikon and a head of his company, Dream Lens Production; Priyam Chetri, a food vlogger with over 11 thousand followers on Instagram; Avijit Sarkar, Assistant Professor, Department of Mass Communication and Journalism, North Bengal University and Darjeeling Hill University and founder-owner of "News at Nine" and



special correspondent, NDTV, North Bengal and Sikkim. The various segments of the event commenced with a photography competition on Day 1, boasting two exciting themes, Portrait for DSLR and Nightscape for Mobile. Simultaneously, the Short Film and Reel making contests unfolded, where budding directors showcased their talent. The short films explored the theme of "beauty" while the reels tantalized taste buds with a focus on "Food". The commercial Ad film and Film Quiz on the topic of OTT also kept the participants on their toes. The second day of the event featured competition on Elite Talk where students articulated their ideas, shared experiences, and thoughts on a range of topics. Simultaneously, Treasure Hunt unfolded across the campus. The event concluded on a high note with a Press Conference which showcased proudly some of the future journalists and PR professionals. At the same time, the Principal of Salesian College (Siliguri) Father Babu Joseph, Vice Principal Father PT Sojan and Father CM Paul, Dean of the Faculty of Arts and Humanities Ravibhusan Singh and Head of the Department of Mass Communication and Journalism Bhavya Chandra Khatri and Media Coordinator Nuhang Subba and many other teachers and hundreds of students participated in it. (BOIC)

**March 22, 2024:**

The Department of Mass Communication and Journalism, alongside the English and Political Science Departments, organized a workshop on Talk and Creative Writing. The workshop centered on the theme "Traditional Relationships: Bridging Borders with Tibet," led by Mr. Tenzin Tsundue. Held in the Fr. Matteo Ricci auditorium from 10 am to 3 pm, the event provided a platform for Mr. Tsundue to emphasize the importance of finding one's voice. He engaged the audience in lively discussions and readings from his book "Kora." The participation of both students and faculty in the subsequent Q&A session underscored the event's enriching and engaging nature.



**Workshop on traditional relationships held at St. Joseph's College**

**SE Report**

GANGTOK, March 22: A day-long talk and workshop titled "Traditional Relationships: Bridging Borders with Tibet," was held at the Fr. Matteo Ricci Auditorium of St. Joseph's College, North West Darjeeling, on Friday.

The programme, jointly organized by the departments of English, Mass Communication, and Political Science, had renowned poet and "Tenzin Tsundue" as the guest speaker, followed by a Q&A session.

At the event, Political Science department head Prof. Saman Sharma introduced the resource person, and the student volunteers welcomed him with ceremonial shawl. In the first session, Tenzin Tsundue highlighted the geopolitical as well as the historical-cultural dimensions of the ancient Himalayan region stretching from Ladakh to Arunachal Pradesh, including China, Tibet, Bhutan, and Nepal.

He emphasised the diversity and rich biodiversity of the region, which is not only a treasure trove of flora and fauna but also a melting pot of languages, culture, and traditions. He touched on politics, history, language, archaeology, literature, etc., and also shed light on the importance of March in India's history as well as the need to preserve the distinct identity with the aid of language, history, culture, and tradition.

The talk also shed light on sacred sites, from the importance of March in Chinese history to the "Mekong Line".

Mass Communication and Journalism Department head Prof. Vikram Rai conducted the second session. The resource person took the audience down the road of creativity, sharing on the importance of finding one's own voice. Emphasising the importance of observation, reflection, and articulation, Tenzin encouraged them to indulge in "automatic writing" as well as define what poetry means for him.

The session also saw readings from Kora, the acclaimed poetry anthology of Tenzin. He also related his experience as a young and brave Tibetan at Homsey University.

Following the readings, the students and the faculty engaged in a Q&A session with the resource person. The audience was full of appreciation for the engaging nature of the event. English department Prof. Ashish Chatterjee presided the vote of thanks, the welcome reception.

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**St. Joseph's College, Darjeeling**

**LIVE**

**TALK & CREATIVE WRITING WORKSHOP**

Topics :

**TRADITIONAL RELATIONSHIPS: BRIDGING BORDERS WITH TIBET**

By  
**TENZIN TSUNDUE**  
Renowned Tibetan Writer,  
Activist & Cultural Ambassador

**March 22, 2024**  
10PM-3PM

With :  
**Tenzin Tsundue**

ORGANIZED BY  
DEPARTMENTS OF ENGLISH,  
MASS COMMUNICATION & JOURNALISM  
&  
POLITICAL SCIENCE




**March, 2024**

The Department of Mass Communication and Journalism convened a meeting with UNICEF representatives and the president of the Press Club of Calcutta to explore the possibility of introducing an add-on or certificate course in Developmental Journalism. Attending this significant gathering were notable figures including Press Club of Calcutta President Dr. Snehasis Sur, Associate Professor Dr. Uma Shankar Pandey from Surendranath Institute of Women’s College, West Bengal UNICEF media consultant Amitava Das, and West Bengal UNICEF’s Communication Advocacy Partnership section Communication Specialist, Suchoritra Bardhan.

During the meeting, Miss Bardhan underscored the importance of nurturing young journalists to effectively report on developmental issues. This collaboration between UNICEF and our department presents an exciting opportunity to empower students and professionals to catalyze positive change through journalism.

This initiative is still in its nascent stages, but there is considerable optimism regarding its potential impact. Moreover, there is the prospect of certification for participating students by UNICEF, further enhancing the significance of this endeavor.



कार्य करती।

यूनिसेफ के प्रतिनिधियों ने किया सेंट जोसेफ कॉलेज का दौरा

● पत्रकारिता में अतिरिक्त पाठ्यक्रम शुरू किए जाने की संभावना पर की चर्चा

दार्जिलिंग (विश्व नगरपालिका)। यूनिसेफ के प्रतिनिधियों ने कोलकाता में प्रेस क्लब के सहयोग से हाल ही में सेंट जोसेफ कॉलेज का दौरा किया और विकासवादी पाठ्यक्रम में एक अतिरिक्त या प्रत्येक पाठ्यक्रम शुरू करने की संभावना पर चर्चा की। इस पहल का उद्देश्य छात्रों, पत्रकारों, पत्रकारों और विकास कार्यकर्ताओं को विकासवादी दृष्टि या दृष्टिकोण में परिचित करवाना और इन से तैयार करना है।

सेंट जोसेफ कॉलेज, दार्जिलिंग में आयोजित इस बैठक में प्रेस क्लब कोलकाता के अध्यक्ष डॉ. शोहरतुल्लाह मुरा, पत्रकारिता एवं समाजशास्त्र विभाग के प्राध्यापक प्रो. प्रमोद और प्रमुख डॉ. जय शंकर नाथ, यूनिसेफ विकास प्रमुख डॉ. सुनील चक्रवर्ती और अतिथि इस मौकड़े पर प्रसिद्धि अधिकारी ने भाग लिया, जिसने विकासवादी पाठ्यक्रम पर भी चर्चा शुरू करने और इसे छात्रों के हितों के साथ करने विचार व्यक्त किए और जानकारी सुझाए।

यहां से सेंट जोसेफ कॉलेज, दार्जिलिंग के इस-विश्व पाठ्यक्रम के विशेषज्ञ प्रो. प्रमोद, सेंट जोसेफ कॉलेज में वसन्त और पत्रकारिता

मुझे सुनीता अर्प ने विकासवादी दृष्टि का प्रयोग दार्जिलिंग के लिए युवा पत्रकारों को तैयार करने के अर्थ पर प्रकाश डाला। यूनिसेफ और सेंट जोसेफ कॉलेज के बीच सहयोग, पत्रकारिता के माध्यम से समाजवादी बदलाव लाने के लिए अंतरात्मिक परिवर्तन और परिवर्तन के साथ छात्रों और पत्रकारों को तैयार करने का एक रणनीतिक अवसर प्रस्तुत करता है।

आज के यह पहल छात्रों भी अपने प्राथमिक पाठ्य में है, लेकिन टीवी पर विकासवादी पाठ्यक्रम को पत्रकारिता के माध्यम से प्रसारित करने के बारे में अद्ययावत है, जिससे छात्रों को अपने छात्रों को यूनिसेफ द्वारा प्रस्तावित पाठ्यक्रम को संयोजित भी शामिल है।

दार्जिलिंग में भव्यता के साथ मनाया गया विश्व नाट

दार्जिलिंग (विश्व नगरपालिका)। वैश्वी प्रोडक्शन दार्जिलिंग और न्यूर्य कर्मियों के प्रभाव में स्टीडी कैंडिडेट टैट रिचर दिवसवादी के प्रभाव में विश्व नाटक प्रत्येक फलदा के साथ प्रस्तुत किया गया। इस अवसर पर वैश्वी प्रोडक्शन से और से चर्चा नाटककार एवं

कार्यक्रम 3 कार्यक्रम को किया गया, कार्यक्रम को 10 थी। इस के साथ में विश्व अं सुखी पाठों सहित पाठ प्रस्ताव बना सोल बना पाठ्य विषय पाठ्य 10 वर्ष गौरव संपन्न-संग 1 फोटो अर्थ विद्यार्थी ने 2 जर्नलिस्ट न अर्पित थी। विद्यार्थी दार्जिलिंग सेंट जोसेफ कॉलेज का अतिरिक्त पाठ्यक्रम को प्रस्तुत करने से इस अवसर पर भी शामिल है।

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