

## Department of Business Administration

### 1. Name of staff members

				
Meenakshi Pradhan Assistant Professor MTM, MBA, PG Dip (Tourism) Pursuing PhD.	Prince Gupta Assistant Professor M.Com (Finance and Marketing), Pursuing PhD.	Nitesh Sharma Assistant Professor M.Com (Finance and Marketing), B.Ed, Pursuing PhD.	Sushma Gurung Assistant Professor MBA (Marketing), Pursuing PhD.	Arpana Subba Assistant Professor M.Com (Finance And Marketing)

### 2. Number of students

Number of students admitted (2022-23)	49
Number of students passed out (2022-23)	48

### 3. Name of the students (previous years) progressing to higher studies/ qualified (GRE/TOEFL/NET/ SLET/ GATE/ SSC/ WBCS/ UPSC etc) /employed (if any)

Sl. No.	Name of students	Exam passed/ Employed	Year
1.	Smriti Pradhan	Employed at Siliguri Inst. Technology	2022
2.	Sagar Bardewa	Employed at Icon Constech Pvt. Ltd.	2021
3.	Ruchika Kindo	Employed at Skydale Housing Complex	2022
4.	Sagun Thami	Pursuing MBA from NBU	2022
5.	Yugal Thulung	Pursuing MBA in Digital Finance from OP Jindal Global University	2022
6.	Saral Thapa	Pursuing MBA from NBU	2022
7.	Sandhya Narjinary	Preparing for CAT exam	2023
8.	Shradha Gurung	Employed at Wetergen, Delhi	2021
9.	Arju Pradhan	Employed at Business Development Manager Kuwait	2021
10.	Stephen Swapnil Mitra	Preparing for CAT exam	2023
11.	Kunchok Namgay Dukpa	Apprenticeship on Financial & Accounting Dept of Sterling Holiday Resorts	2022
12.	Himanshu Agarwal	Pursuing for CAT exam	2023

13.	Deechan Bhutia	Completed MBA in HR and Marketing	2022
14.	Prasil Sharma	Employed at Zywie CSR	2022
15.	Ipshita Karmakar	Employed at Exaltica	2023
16.	Roshan Chettri	Pursuing MBA in HR from NBU	2023
17.	Anish Sharma	Preparing for CDS	2022
18.	Simran Kaur	Employed at Northern Trust Operating Services	2022
19.	Adil Farhan	Employed at Hotel Business	2020
20.	Prakash Kumar Prasad	Employed at Flipkart	2022
21.	Kapil Mani Nirola	Completed MBA from ICFAI	2021
22.	Salini Ram	Pursuing MBA in Business Analytics from IBM	2023
23.	Priya Chowdhary	Employed at Valiance Analytics Pvt. Ltd, Noida	2021
24.	Sushmita Lama	Employed at Bharat Financial Inclusion Ltd.	2020
25.	Praju Shrestha	Employed at Prabhu Bank, Nepal	2020
26.	Nikita Agarwal	Employed at Axis Bank, Darjeeling	2021
27.	Sahil Rai	Pursuing MBA in Strategic HR from Chandigarh	2023
28.	Dewashish Roy	Employed at Farmer Producer Company Limited	2022
29.	Tripti Tamang	Pursuing MBA in HR from NBU	2022

4. Awards received by any staffs or students (if any)

Name	Awards	Awards received from:
1. Tenzing Thinlay Bhutia	District Level Basketball Tournament.	Grokha Hill Basketball Association GTA Darjeeling.
2. Prachi Pradhan	The Mingma Dorjee Bhutia Memorial Award for Social Service	St. Milarepa Academy

5. Details of FDP (OP / RC/ STC) attended by the faculty members

Sl. No.	Name	(OP / RC/ STC)	Title and duration
1.	Meenakshi T Pradhan	STC	Data Analysis And Interpretation – 15 DAYS
2.	Meenakshi T Pradhan	STC	Academic Writing For Research- 7 DAYS
3.	Meenakshi T Pradhan	STC	Statistical Analysis Using R- Programming – 10 DAYS

4	Meenakshi T Pradhan	STC	N-e-W IPR 2022 e- Workshop – 7 DAYS
5.	Nitesh Sharma	STC	Online Capacity Development Program- 10 Days
6.	Meenakshi T Pradhan	OP	FDP on Ignation Leadership – 1 Day
7.	Prince Gupta	OP	FDP on Ignation Leadership – 1 Day
8.	Nitesh Sharma	OP	FDP on Ignation Leadership – 1 Day
9.	Sushma Gurung	OP	FDP on Ignation Leadership – 1 Day

6. Details of Research Project sanctioned / running/ completed by the faculty members

Name of Supervisor (Co-Supervisor)	Name of the Project	Funding agency (Write self if it s not funded by any other)	Name of scholar	Sanctioned on/ Running From/ Completed on

7. Name(s) of the faculty members awarded M.Phil / Ph.D.

Name	M.Phil. / Ph.D.
NIL	NIL

8. Research papers of all the faculty members of the department published during the academic year (July to June) with doi

Authors (Bold font for the author from the department)	Title of paper	Name of Journal,	ISBN/ISSN, Year, Vol, page	doi(give a spacebar after the number)
NIL	NIL	NIL	NIL	NIL

9. Books / Chapter(s) in books with ISBN number

Authors (Bold font for the author from the department)	Name of Book	Title of the chapter	ISBN/ISSN, Year,	Publisher	doi (give a spacebar after the number) if available
NIL	NIL	NIL	NIL	NIL	NIL

10. Paper presentation by the faculty members in Seminars / invited lectures etc.

Authors (Bold font for the author from the department)	Title of the paper	Title of the Seminar	Organized/Sponsored by	Date
1. PRINCE GUPTA	A study on how online marketing grabs your attention and why does an individual Purchase online.	National Conference on Emerging Dimensions in Industry	Salesian College	19-20 <sup>th</sup> Nov, 2018

2. PRINCE GUPTA	Quality in Higher Education : Conceptualizations, Conceptual Fallouts and Way Forward	Achieving 'Quality' in Higher Education: Constraints, Complexities and Challenges	St. Joseph's College, Sponsored by NAAC	25-27 <sup>th</sup> June,2016
3. PRINCE GUPTA	Pros and Cons of E- Commerce upon a small town- Darjeeling.	National Seminar on Advances in Business and Management.	Department of Commerce, University of North Bengal	28-29 <sup>th</sup> Mar, 2019
4. SUSHMA GURUNG	A Factor Analysis Approach to Perceptual Barriers Influencing the Investment Decision.	International Conference on Emerging Trends in Accounting and Finance	Tezpur University	11-12 <sup>th</sup> Nov, 2021
5. SUSHMA GURUNG	An Analysis of the Certificate of Identification Holders of Sikkim.	National E- Conference on 'Advances in Business, Management & Technology.	Mahatama Gandhi Central University	25-26 <sup>th</sup> June, 2021

11. Collaborative activities **with other Institutions** for research, Faculty exchange, Student exchange/internship during the year (if any)

Name of the Programme	In collaboration of:	Number of teachers and students involved	Date
INTERNSHIP	INDIAN POSTAL SERVICE DARJEELING BRANCH	Mr. Prince Gupta and Goutam Agarwal	02 <sup>nd</sup> June 2023
INTERNSHIP	TATA MOTORS DARJEELING	Mrs. Sushma Gurung and Dipshika Thapa	31 <sup>st</sup> may 2023
INTERNSHIP	PANTALOONS	Mrs. Meenakshi T. Pradhan and Ipshita Karmakar	28 <sup>TH</sup> Feb 2023
INTERNSHIP	GROWSHALA SILIGURI	Mrs. Meenakshi T. Pradhan and Pratick Rai	
INTERNSHIP	SHREE KRISHNA SALES	Mr. Prince Gupta and Pemba hisshey Sherpa	1 <sup>st</sup> June 2023
INTERNSHIP	HOTEL BLUE LAGOON MIRIK	Mr. Nitesh Sharma and Sang Dolma Tamang	1 <sup>st</sup> june 2023
INTERNSHIP	HOTEL CENTRAL PLAZA HILL CART ROAD	Mrs. Sushma Gurung and Shruti Keshri	31 <sup>st</sup> may 2023
INTERNSHIP	IIFL SECURITIES	Mr. Prince Gupta and Shivam Agarwal	2 <sup>nd</sup> june 2023
INTERNSHIP	PANTALOONS	Mr. Prince Gupta & Mr. Nitesh Sharma and Sudha Sharma	5 <sup>th</sup> june 2023

INTERNSHIP	AXIS BANK SILIGURI	Mr. Prince Gupta & Mr. Nitesh Sharma and Rahul Limbu	3 <sup>rd</sup> june 2023
INTERNSHIP	NESTLE	Mrs. Sushma Gurung and Salil Thapa	13 <sup>th</sup> june 2023
INTERNSHIP	SHANGRI-LA REGENCY DARJEELING	Mrs. Sushma Gurung and Pranava Subba Limbu	13 <sup>th</sup> june 2023
INTERNSHIP	EDUGREE	Mrs. Sushma Gurung and Sahil Rai	13 <sup>th</sup> june 2023
INTERNSHIP	NLB SERVICE	Mrs. Sushma Gurung and Gyacho Chhopel Dukpa	31 <sup>st</sup> may 2023
INTERNSHIP	SHOPPERS STOP	Mr. Prince Gupta and Sapna Pradhan	31 <sup>st</sup> may 2023
INTERNSHIP	SHOPPERS STOP	Mr. Prince Gupta and Sandhya Narjinary	13 <sup>th</sup> june 2023
INTERNSHIP	SINGTOM TEA ESTATE AND RESORT DARJEELING	Mrs. Sushma Gurung and Riya Darnal	31 <sup>st</sup> may 2023
INTERNSHIP	SHOPPERS STOP	Mrs. Sushma Gurung and Dinkie Rai	31 <sup>st</sup> may 2023
INTERNSHIP	COURTYARD SILIGURI	Mr. Prince Gupta and Mousami Yogi	31 <sup>st</sup> may 2023
INTERNSHIP	SPENCER'S	Mrs. Sushma Gurung and Updesh Thapa	31 <sup>st</sup> may 2023
INTERNSHIP	DCB BANK	Mr. Prince Gupta and Mr.Nitesh Sharma and Thupden Sherpa	31 <sup>st</sup> may 2023
INTERNSHIP	RELIANCE TRENDS LIMITED	Mrs Sushma Gurung and Pragaty Rai	31 <sup>st</sup> May, 2023
INTERNSHIP	AJMER AGRO LIMITED	Mrs Sushma Gurung and Abu Talha Ansari	31 <sup>st</sup> May, 2023
INTERNSHIP	TATA MOTORS SALES DUMKA	Mrs. Sushma Gurung and Joslin Tudu	31 <sup>st</sup> , May,2023
INTERNSHIP	LAMAHATTA RESIDENCY DARJEELING	Mrs. Sushma Gurung and Rishang Chettri	31 <sup>st</sup> May, 2023
INTERNSHIP	SHOPPER'S STOP SILIGURI	Mrs. Sushma Gurung and Rapen Yolmo	31 <sup>st</sup> May, 2023
INTERNSHIP	MISCHAL BAMBOO HOMESTAY	Mrs. Sushma Gurung and Nihal Chettri	31 <sup>st</sup> May, 2023
INTERNSHIP	YASHREE HOTELS AND RESORTS PVT. LTD	Mrs. Sushma Gurung and Eunice Gurung	31 <sup>st</sup> May, 2023

INTERNSHIP	YASHREE HOTELS AND RESORTS PVT. LTD	Mrs. Sushma Gurung and Adarsha Tamang	31 <sup>st</sup> May, 2023
INTERNSHIP	PANTALOONS SILIGURI	Mrs. Sushma Gurung and Riya Rai	31 <sup>st</sup> May, 2023
INTERNSHIP	PRAYAS SELF-HELP GROUP DARJEELING	Mrs. Sushma Gurung and Siddharth Tirwa	31 <sup>st</sup> May, 2023
INTERNSHIP	TERAI FOODS LTD	Mr. Nitesh Sharma and Sunny Dutta	31 <sup>st</sup> May, 2023
INTERNSHIP	N.K VENTURES MEDICAL MORE SILIGURI	Mr. Nitesh Sharma and Ankit Yadav	31 <sup>st</sup> May, 2023
INTERNSHIP	NISSAN MOTOR COMPANY	Mrs. Sushma Gurung and Nishika Subba	31 <sup>st</sup> May, 2023
INTERNSHIP	SUTOS INC NEW DELHI	Mrs Sushma Gurung and Salini Ram	31 <sup>st</sup> May, 2023
INTERNSHIP	PANTALOONS RETAIL LTD	Mrs Sushma Gurung and Deeki Wangmu Bhutia	31 <sup>st</sup> May, 2023
INTERNSHIP	RANAKRISHNA MISSION NGO DARJEELING	Mrs. Meenakshi T. Pradhan and Rupa Yadav	31 <sup>st</sup> May, 2023
INTERNSHIP	HERO MOTO CORP	Mrs. Meenakshi T. Pradhan and Najinin Praveen	31 <sup>st</sup> May, 2023
INTERNSHIP	SHOPPER'S STOP SILIGURI	Mrs. Meenakshi T. Pradhan and Prajwal Tamang	31 <sup>st</sup> May, 2023
INTERNSHIP	HERMITAGE RESORT DARJEELING	Mrs. Meenakshi T. Pradhan and Anubhav Kr Prasad	31 <sup>st</sup> May, 2023
INTERNSHIP	SIKKIM MILK, JORETHANG KARFEACTAR	Mr. Prince Gupta and Shareena Subba	31 <sup>st</sup> May, 2023
INTERNSHIP	SHRIRAM FINANCE DARJEELING	Mr. Nitesh Sharma and Sanjok Gurung	31 <sup>st</sup> May, 2023
INTERNSHIP	HUDLIBARI T.G PVT LTD	Mr. Nitesh Sharma and Abhay Chik Barak	31 <sup>st</sup> May, 2023
INTERNSHIP	SHG'S OF DARJEELING	Mr. Nitesh Sharma and Sangita Pradhan	31 <sup>st</sup> May, 2023

INTERNSHIP	PRADHAN MANTRI JHAN DHAN	Mr. Nitesh Sharma and Himashu Agarwal	31 <sup>st</sup> May, 2023
INTERNSHIP	CLUB SIDE TOURS AND TRAVELS	Mr. Nitesh Sharma and Stephen Swapnil Mitra	31 <sup>st</sup> May, 2023

12. Upgradation of the department (if any).

Particulars	Model	Room No.	Date
LCD			
Computer			
Books			
Any other			

13. Name(s) of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year (if any)

Name of students	Career counselling agency	Date

14. Details of awards/medals for outstanding performance in sports/cultural activities at university/state/national / international level (award for a team event should be counted as one) during the year (if any)

Sl. No.	Name of students	Award	Event organized by	Date
1.	Tasneem Farhad	1 <sup>st</sup> Position in Women's Single Badminton Tournament	Tenzing Norgay Memorial Badminton Championship Organised by Darjeeling Gorkha Hill Badminton Association	8 <sup>th</sup> -10 <sup>th</sup> Sept, 2023
2.	Tasneem Farhad	2 <sup>nd</sup> Position in Mixed Doubles Badminton Tournament	Tenzing Norgay Memorial Badminton Championship Organised by Darjeeling Gorkha Hill Badminton Association	8 <sup>th</sup> -10 <sup>th</sup> Sept, 2023
3.	Ramisha Thapa	1 <sup>st</sup> Position in Group Dance (Khukri Dance)	Festival of Youths organized by Nehru Yuva Kendra in Collaboration with St. Joseph's College.	25 <sup>th</sup> May,2023

4.	Akshay Sharma	1 <sup>st</sup> Position in self composed Nepali Poem Competition	Department of Nepali, St. Joseph's College.	20 <sup>th</sup> July,2022
5.	Akshay Sharma	2 <sup>nd</sup> Position in Inter College Nepali Debate Competition	Sonada Degree College	28 <sup>th</sup> July,2022
6.	Passang Lama	1 <sup>st</sup> Position in Inter-college Boy and Girl Volleyball Tournament.	Bishop O. Marengo Memorial Volleyball Tournament.	29 <sup>th</sup> April, 2023
7.	Passang Lama	5 <sup>th</sup> Position in Women's Open Volleyball Tournament.	Fifth Province Women's Open Volleyball League Tournament organized by Games and Sports Academy-Dhulabari.	16 <sup>th</sup> May. 2023
8.	Passang Lama	1 <sup>st</sup> Position in Volleyball Tournament	Varghese Memorial Inter College Volleyball Tournament organized by Salesian College Sonada	1 <sup>st</sup> April, 2023
9.	Prapti Mukhia	6 <sup>th</sup> Position in Women's Open Volleyball Tournament.	Fifth Province Women's Open Volleyball League Tournament organized by Games and Sports Academy-Dhulabari	16 <sup>th</sup> May, 2023
10.	Rishang Chettri	1 <sup>st</sup> Position in Women's MVP Basketball	Late Lokesh and Pranish Memorial Cup organized by Salesian College Sonada	20 <sup>th</sup> Aug, 2023
11.	Tenzing Thinlay Bhutia	1 <sup>st</sup> Position District Level Basketball Tournament.	Gorkha Hill Basketball Association GTA Darjeeling.	11 <sup>th</sup> -13 <sup>th</sup> Nov, 2023

15. Details of project work/field work/internship during the year if any. (Mandatory fields: Title, Place, Date, Number of Students, Name of the teacher(s) involved, Geotagged photographs with caption (not more than three), Outcome of the programme. **(If the department has organized more than one activity please copy the following table and fill that separately)**

Name of the activity: North Point Model United Nations 2023
Venue: St. Joseph's College (Campion Hall)
Date & Time: 5 <sup>th</sup> , 6 <sup>th</sup> and 7 <sup>th</sup> May 2023 / 9:00 am to 4:30 pm



No. of Students involved (Semester-wise): Students of 2<sup>nd</sup> and 6<sup>th</sup> sem.

Name of teacher(s) involved: Dr. Samir Sharma, Mr. Prince Gupta, Mrs. Meenakshi T. Pradhan, Mr Nitesh Sharma and Mrs. Sushma Gurung

Details of Activity carried out:

On the inaugural day of May 5th, NPMUN commenced with an impressive opening ceremony. Dr. Santosh Nimbalkar, IPS, graced the occasion as the Chief Guest, alongside esteemed guests of honor:

- 1) Shri Praween Prakash, IAS Superintendent of Police,
- 2) GP Captain Jai Kishan from the Himalayan Mountaineering Institute, and
- 3) Shri Deependra Sunar, WWF Landscape Coordinator.

Following the opening ceremony, introductory committee sessions set the tone for the event.

The momentum carried into the second day, May 6th, with engaging debates across five committees: International Press, All India Political Parties Meet, Economic and Social Council, United Nations Human Rights Committee, and United Nations Security Council. Delegates passionately represented their respective nations, delving into pertinent agendas.

Day 3, on May 7th, saw committees fervently drafting resolutions and seeking solutions. Negotiations and treaties were forged among nations, culminating in the successful passage of resolutions. An awards ceremony recognized the best speakers, a fitting conclusion to the eventful days. Gratitude was expressed to the numerous sponsors and coordinators of NPMUN for their invaluable support and dedication.

Geotagged photographs with caption (not more than 3)



Outcome of the activity:

The NPMUN event culminated in a resounding success, leaving a lasting impact on all participants. Delegates showcased remarkable diplomacy, collaboration, and critical thinking throughout the debates, embodying the spirit of international cooperation and dialogue. We being the organisers of such a fruitful and inspiring event taught us various levels of management and taught us the importance of networking and goodwill. Moreover the aim of this event was to uplift the students of the hills and introduce them in the world of diplomacy. 70% of the students participating were first timers in the competition and this platform surely gave them confidence and helped them hone their public speaking skills. The chairpersons of respective committee were certified experienced munnors from all around West Bengal and ensured to patiently teach each one of the participant and gave them courage to showcase their talents.

In the awards ceremony, deserving delegates were recognized for their outstanding contributions and eloquence in expressing their respective country's perspectives. This acknowledgment served as a testament to their dedication and preparation for the event

Name of the activity: Industrial Visit

Venue: *Cipla Pharmaceutical company, Sikkim*

Date & Time: 21<sup>st</sup> August, 2022

No. of Students involved (Semester-wise): 41

Name of teacher(s) involved: Mrs. Meenakshi T. Pradhan and Mr. Nitesh Sharma

Details of Activity carried out:

The students were taken to the *Cipla Pharmaceutical company* located in Sikkim on the date of 21<sup>st</sup> August, 2022. There the students were exposed directly to the understanding of the management process in an organization. And were also provided with a brief knowledge about the production process which contained the know-how of the things that are important while producing a product, i.e., from the raw materials, to the assembly of the technology, to the packaging of the product.

The educational excursion was only for a day, in which a total of 41 students took part. After the excursion ended the students were asked about their experience, in which they showed a positive response and were excited to go on the next educational excursion if the chance appears.

Geotagged photographs with caption (not more than 3)



#### Outcome of the activity

With this type of industrial exposure, the students could gain a better view and knowledge of how an industry works. This educational excursion helped the students to be more interested in the industry that can flourish even better. The students gained new and exciting knowledge through the industrial visit that would not have been possible by just bookish knowledge within the four walls of a class.

Name of the activity: BBA Management Club Quiz Competition

Venue: Management Seminar Hall

Date & Time: 27<sup>th</sup> Sept, 2022, ( 1:00 – 3:30 pm)

No. of Students involved (Semester-wise): 2nd sem (54 students), 4<sup>th</sup> sem (32 students), 6<sup>th</sup> sem (42 students)

Name of teacher(s) involved: Mr. Prince Gupta, Mrs. Meenakshi T. Pradhan, Mr Nitesh Sharma and Mrs. Sushma Gurung

#### Details of Activity carried out

Quiz competitions provide an informative platform for the students to display their knowledge and awareness level. The main objective of this event was to make them

aware of current affairs and improve their general knowledge while nurturing a healthy competitive environment for their self-development.

The Management Club of the BBA Department organised an intra-department quiz competition on September 27, 2022, at the Seminar Hall of St. Joseph's College. The event was attended by students from the first, third, and fifth semesters. The event was conducted in the presence of Mrs. Meenakshi Pradhan (HOD of the BBA Department) and Mrs. Sushma Gurung (coordinator and teaching staff). The quiz masters of the event were Mr. Nitesh Sharma (teaching staff) and Mr. Prince Gupta (teaching staff). Three groups were created among the students who represented each semester. The programme lasted for two hours. The students actively participated in the event, and finally, after tough competition, 5<sup>th</sup> Semester was declared the winner of the event. The names of the winners are Adarsha Tamang, Sunny Dutta, Najnin Parveen, and Nihal Chhetri.

Geotagged photographs with caption (not more than 3)



Outcome of the activity

It was a very informative and knowledge-enriching experience for both the participants and the audience. This type of event boosts the students' self-confidence and enables them to overcome their stage fright. The students are

inculcated with the habit of updating themselves on current affairs along with their regular academic knowledge.

Name of the activity: Workshop on Psychometric Testing for Managerial Career

Venue: MR Hall

Date & Time: 12<sup>th</sup> May, 2023 (10:00 am – 1:00pm)

No. of Students involved (Semester-wise): 2<sup>nd</sup> sem (50 students), 4<sup>th</sup> sem (30 students), 6<sup>th</sup> sem (41students)

Name of teacher(s) involved: Mr. Prince Gupta, Mrs. Meenakshi T. Pradhan, Mr Nitesh Sharma and Mrs. Sushma Gurung

Details of Activity carried out

The focus of this event was for the students to know their psychometric behaviour that would assist the later while being in the corporate world. The workshop was mainly focused on:

1. Managerial potential search
2. Assessment of interpersonal skills
3. Assessment of leadership skills
4. Clarity in career selection

The test was conducted by giving a sheet of paper with several different questions, where the students were told to write the answers from the given options and that best suited their thinking. The test, later revealed how a person's perception and thinking may affect them in the corporate world. The test also helped the students to know their strengths and weaknesses. The speaker professor also told the students to focus of the parts that are holding them back and to accept the changes that the students needed to be the best version of themselves. This way they can excel in their career.

Geotagged photographs with caption (not more than 3)



**Outcome of the activity**

The students were able to understand themselves even better. Moreover, they were reintroduced with their strengths and weaknesses. And how they can overcome their weaknesses, that would help them to perform better in the corporate world. This workshop helped the students to get more prepared for their future and help them know about the industry that they are headed.

Name of the activity: Department of BBA Parent's Teacher Meeting

Venue: Seminar Hall, SFC Building

Date & Time: 20<sup>th</sup> Apr,2023 ( 10:00am to 12:00 pm)

No. of Students involved (Semester-wise): Parents' and Students of 2<sup>nd</sup> sem, 4<sup>th</sup> sem and 6<sup>th</sup> sem

Name of teacher(s) involved: Mr. Prince Gupta, Mrs. Meenakshi T. Pradhan, Mr Nitesh Sharma and Mrs. Sushma Gurung

Details of Activity carried out:

A Parents' Teacher meeting was conducted by the department to have a face to face discussion about the progress and performance of their ward. Usually the department conducts such activity in an interval of every six months usually at the beginning of the new semester and when results are being published by the University. It is very much necessary for the Parents and Teacher to have a proper interaction about the ward's performance and also helps the faculties to decide the way in which future teaching learning activities can be conducted for the betterment of the students.

Geotagged photographs with caption (not more than 3)



Outcome of the activity

The program was conducted in a very smooth way and there was a positive outcome of the program. The parents got well aware with the activities being conducted in the department and were also very much pleased to see the efforts made by the teachers in their work. The interaction session was beneficial from Student's, teacher's and Parents' point of view.

Name of the activity: IBS ICFAI Student Development Program

Venue: Seminar Hall, SFC Building.

Date & Time: 8<sup>th</sup> Aug, 2023 (1:00 pm – 3:00pm)

No. of Students involved (Semester-wise) : 30 students from 5<sup>th</sup> sem and 45 students from 4<sup>th</sup> sem

Name of teacher(s) involved: Mr. Prince Gupta and Mr. Nitesh Sharma

Details of Activity carried out

A resource person from IBS Kolkata, Mr Subajit Bhattacharya had visited the department for student development program. The program was conducted to have a depth knowledge in analyzing the problems related to Case Study. The resource person guided the students in understanding the case study and how to decode the problems related to it.

Geotagged photographs with caption (not more than 3)



Outcome of the activity



The students were able to understand the procedure of Case Solving and were provided with the knowledge of Case Analysis which they would be requiring in their Higher studies.

Name of the activity: Seminar On Goods and Service Tax

Venue: Seminar Hall, SFC Building

Date & Time: 19<sup>th</sup> May, 2023 (1:00pm to 3:00 pm)

No. of Students involved (Semester-wise) : 32 Students of 4<sup>th</sup> semester

Name of teacher(s) involved: Mr. Prince Gupta

Details of Activity carried out

A seminar was conducted by the students of BBA 4<sup>th</sup> sem on Goods and Service Taxes. The program was conducted for the proper understanding of the students who have to deal with GST in their day-to-day activities. The students from 2<sup>nd</sup> semester BBA and students from Commerce department had been asked to attend the seminar. The program was conducted with a motive to get in touch with the kinds of GST, the terminologies in GST and the Procedure of charging GST.

Geotagged photographs with caption (not more than 3)





#### Outcome of the activity

The program was conducted and executed in a good note with positive learning and enlightening session. The students got well versed with the subjects