

Department Report 2024- 2025

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The Department of Bachelors of Business Administration (BBA) has played a pivotal role in advancing academic excellence and fostering student growth throughout the academic year 2024-25. This report provides a comprehensive overview of the department's initiatives, achievements, and developments during the academic year, reflecting our ongoing commitment to quality education and innovation.

- Orientation program for new batch (31/08/2024)
 - The department welcomed the new batch of 2024 with a warm welcome and an extensive introduction to college life, faculties, curriculum, rules and regulations students' expectations and university rules for future exam patterns. The freshly joined students were given an opportunity to get themselves inducted in new college life and new beginnings.



- Teachers' day celebration (5/07/2024)
 - The month of September witnessed the annual event of teacher's day celebration in the department with a common celebration of two departments BBA and MCJ. The program was well organised by the students of both departments to showcase their love and respect for the faculties and their teamwork as two department students coming together as one and learning through doing.



- Oath taking ceremony of Management club members (14/08/2024)
 - Management club is one of the important student club which is opened to enhance the management skills of the students and they have their core committee and student wing. The new core committee and members were

selected from among the all three semesters. The new members were selected through voting process for their roles and responsibilities for the new academic year. The oath taking ceremony was conducted for their pledge to work relentlessly for the upkeep of student's overall development in intra and inter department activities and enhancing their leadership roles for the future.



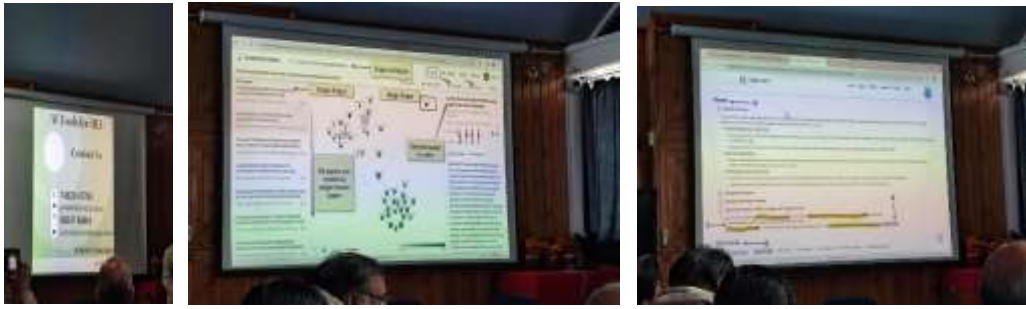
- EVS visit to Tenzing rock, Singamari (18/09/2024)
 - On 18th September 2024, the students of BBA 1st Semester from St. Joseph's College, Darjeeling, embarked on a meaningful community service activity as a part of their Environmental Studies (EVS) project. They visited Bhaley Dhunga, a popular tourist spot near their college, with the aim of cleaning its surroundings and preserving its natural beauty.
 - The group was enthusiastic and eager to make a positive contribution to their environment. Upon their arrival, the students were divided into seven groups, each consisting of 4–5 members. This division was a thoughtful way to maximize their coverage and enable them to clean the area efficiently. Each group started their clean-up from a different section of Bhaley Dhunga, ensuring that every corner was addressed and cared for.
 - The students used large sacks to collect the trash and debris that had been left behind by tourists and locals alike. All together, eleven sacks were filled by the time the clean-up was finished, reflecting the significant amount of waste that had been removed. This collective effort not only beautified the spot but also raised awareness about the growing problem of waste and its impact on nature.
 - Once the sacks were filled, the waste was carefully transported and disposed of in a nearby dumping site, following proper waste disposal guidelines. The transformation was remarkable Bhaley Dhunga was restored to its clean and charming state, much to the satisfaction of both the students and their professors. This activity instilled in them a deep understanding of their responsibility toward conserving the environment for future generations.



- Parents teacher meeting (28/09/2024)
 - As a regular practice of the department, a PTM was conducted by the department after more than two months of classes and publication of the university results. The parents were requested to attend the program to get to know of how their wards are conducting in the new environment, their attendance for the 1st semester students and their progress and the parents of 3rd and 5th sem were requested to witness the result of their wards of the previous semester. Their response was recorded and the results were handed to them.
- Seminar by ICFAI (25/10/29)
 - The session witnessed a seminar on higher education and awareness for future career guidance. The seminar was conducted by the team of ICFAI university. The students were mobilised for future ready programs and various entrance test mandatory for their maters program. The students were given hands on experience for filling up various exam related forms.



- FDP on AI (26 /11/2004)
 - St Joseph College conducted a Faculty Development program on Use of Artificial Intelligence (AI) tools in higher educational institutes. The workshop was conducted with hands on experience for various tools that could be used for teaching purposes like chatgpt, notebookLM, napkin, canva, gamma, undermin etc. this workshop gave an extensive insight on use and application of these AI tools for better research on teaching topics and new trends that would keep the teachers ahead of times.



- Parents teacher meeting (22/04/2005)
 - A second round of meeting with the parents were conducted for parents of all semester. The parents who were unable to come in the last semester made an effort to be there for better bond of teacher's parents and students for smooth functioning of the department. Many insights were taken from the parents for the future. The parents were made aware of the present status of their ward's attendance, progress in tests and engagement in class activities and programs. These activities help the parents to speak up their concerns and suggestions for the department to grow well in the future.



- Seminar on AI as a cheat code – Building Darjeeling's first Local AI (16/05/2005)
 - The aim of the seminar was to introduce students to the practical applications of Artificial Intelligence, with a special focus on ChatGPT as a productivity and innovation tool, and to present AskDarj, Darjeeling's first AI-powered local travel assistant. The goal was also to onboard potential student interns and contributors for the ongoing development of AskDarj. The session was led by Tenzee Lhawang Bhutia (Founder) and Saharsh Thapa (Co-Founder) of AskDarj.
 - It was structured into three key segments:
 - Introduction to AI for Beginners. Explained AI in simple terms and its relevance to daily life. Demonstrated how ChatGPT can be used beyond fun and memes — as a powerful tool for learning, career growth, and creativity. AI as a Cheat Code. Framed ChatGPT as a “cheat code” to level up productivity and learning. Gave real-life examples of how students can use AI for assignments, resumes, side projects, and more.

- AskDarj – Built in Darjeeling, Powered by AI. Presented the vision and architecture of AskDarj. Demonstrated how local insights, when combined with GPT and verified databases, can create powerful local intelligence tools. Introduced the Ask Framework and upcoming expansion across the Himalayan region.
- Internship Invitation
Interested students were invited to join AskDarj via three tracks: Local Contributors: Helping collect food and travel data through guided forms. Computer Science Interns: Contributing to backend/frontend development. Creative & Media Support: Assisting in content creation and marketing. Over 10 students expressed interest in joining the project of which we have selected 4 for a final interview session. Live interaction and Q&A revealed strong enthusiasm from students across departments like BBA, Computer Science, and Mass Communication.

