

PLACEMENT AND CAREER GUIDANCE CELL
ST. JOSEPH'S COLLEGE, DARJEELING

SESSION 2022-23

NAME OF THE EVENT : **Career Counseling Talk on "Data Analytics"**

ORGANISED BY : PLACEMENT AND CAREER GUIDANCE CELL

DATE : **30TH MARCH, 2023**

VENUE : CAMPION HALL, ST. JOSEPH'S COLLEGE, DARJEELING

AIM OF THE PROGRAMME : The talk aimed to provide students with a comprehensive understanding of the field of data analytics, the skills required, and the career opportunities available.

INVITED COMPANY : EduJournal India Pvt. Ltd, Bangalore

NO. OF PARTICIPANTS : 257 (STUDENTS)

NO OF FACULTY MEMBERS : 06 (St. Joseph's College)

NO OF RESOURCE PERSONS : 06 (EduJournal India Pvt Ltd)



SIGNATURE OF CO-ORDINATOR/CONVENOR

Report on Career Counseling Talk on "Data Analytics"

On 30th March 2023, a career counseling talk was organized by Placement & Career Guidance Cell in collaboration with eduJournal, focusing on the field of data analytics. The talk aimed to provide students with a comprehensive understanding of the field of data analytics, the skills required, and the career opportunities available. The talk was delivered by a renowned data analyst who has been in the industry for over a decade.

Key points discussed

Understanding Data Analytics: The speaker began by providing a basic understanding of data analytics, defining it as the process of examining large and complex data sets to extract meaningful insights and patterns. The importance of data analytics in today's world, given the increasing amount of data generated daily, was emphasized.

Skills required: The speaker highlighted the essential skills required to become a successful data analyst. These include analytical and critical thinking, mathematical and statistical knowledge, programming skills, data visualization, database management system and SQL skills and communication skills.

Career opportunities: The speaker discussed the various career opportunities available in the field of data analytics. These include data analyst, data scientist, business analyst, market research analyst, and data engineer. The speaker highlighted that these jobs are in high demand, and the salaries offered are lucrative.

Tools and Technologies: The speaker discussed the various tools and technologies used in data analytics, including programming languages like Python, R, and SQL, and data visualization tools like Tableau, MsAccess and MsExcel etc. The speaker emphasized the importance of staying updated with the latest tools and technologies to remain relevant in the field.

Tips for getting started: The speaker provided some tips for students interested in pursuing a career in data analytics. These included taking relevant courses, obtaining certifications, participating in data analytics competitions, and building a strong portfolio of projects.

Conclusion:

The career counseling talk on data analytics provided students with valuable insights into the field and its potential. The talk highlighted the essential skills required, the various career opportunities available, and the tools and technologies used in the industry. The speaker's tips for getting started in the field will undoubtedly help students chart a successful career path in data analytics. Overall, the talk was insightful, informative, and well-received by the students.

Total number of Students attended from various departments

Sl No	Department	Total Attendees
1	BBA	29
2	Computer Science & BCA	43
3	Commerce	53
4	Chemistry	30
5	Physics	02
6	Mass Communication & Journalism	44
7	Microbiology	29
8	Zoology	27
9	Botany	Nil
10	Mathematics	Nil
TOTAL		257



(Welcoming address by Mr.Praveen M. Titimus, Coordinator, Placement & Career Guidance Cell, SJC)



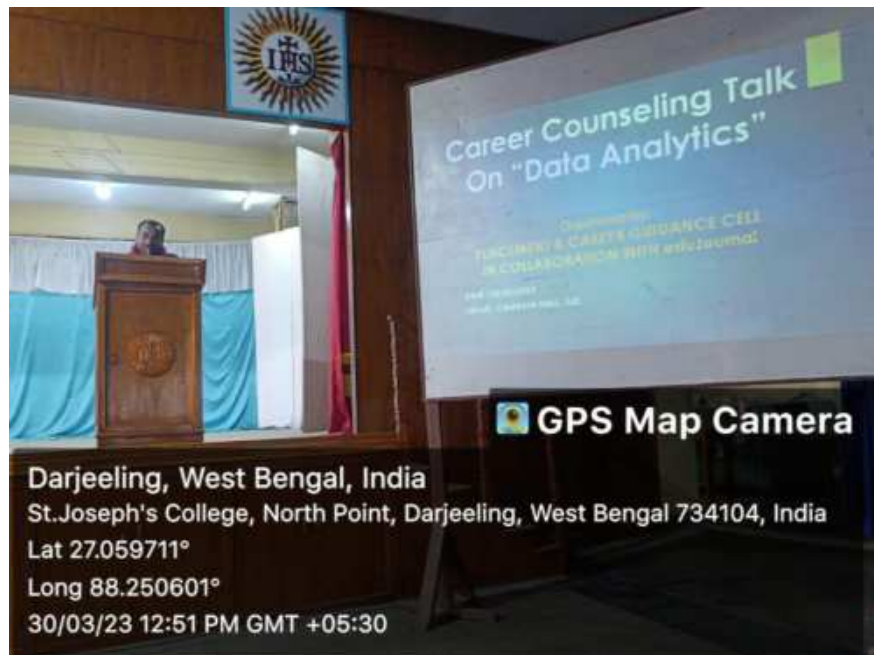
(Mr.Sunil R. Kashyap-Director, eduJournal, Resource person)



(Mr. Md. Mohsin, Technical Instructor, eduJournal, Resource person)



(SJC Placement & Career Guidance Cell Members and eduJournal Members)



(Vote of Thanks by Mr. Jayanta Loha)

Mr. Praveen M. Titimus, Coordinator
Placement & Career Guidance Cell
St. Joseph's College